

DIC India consolidates supply chain in printing hub of Sivakasi

18th March 2017: Chemicoat Ink Solutions, DIC's channel partner in south India opened its warehouse for Liquid Inks in Sivakasi. The event was also marked by a meet of printers in the region organised by DIC and Chemicoat. Speaking on the occasion, Mr Rishi Raj Bhaskar, GM-Liquid Inks (North, South and East), said that this is one of the initiatives of DIC to be right there close to the customer to provide high level of service. The event was also marked by a presentation on Inks and role in packaging done by Mr Sandeep Sharma, Head Product Application at DIC. The Gravure and Flexo printers in Sivakasi applauded this initiative of DIC.