

# SunChemical®

a member of the DIC group



## news release

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## Sun Chemical to Receive Frost & Sullivan Award for SunBar® (Aerobloc) Oxygen Barrier Coatings

**PARSIPPANY, N.J.** – November 29, 2016 – Sun Chemical will be honored with a Frost & Sullivan Award for its **SunBar® (Aerobloc)** oxygen barrier coatings during Frost & Sullivan's Excellence in Best Practices Awards Gala on January 11, 2017 at the San Diego Marriott La Jolla.

Frost & Sullivan awards recognize companies, strategies, processes and executives that achieve world-class performance within their industries. Sun Chemical's SunBar (Aerobloc) oxygen barrier coatings were chosen based on the product's benefit to customers and its impact on the industry.

SunBar (Aerobloc) offers converters cost effective, durable, sustainable films that support lighter weight packaging trends by creating a homogenous, and flexible gas barrier layer that can be easily overprinted with inks and laminated to a variety of secondary films. SunBar (Aerobloc) is a cost-effective, compostable, chlorine- and metal-free alternative.

"SunBar (Aerobloc) is a technically advanced next-generation product which provides a comprehensive range of features, such as easy handling, flexographic-printing friendly, and superior barrier performance to the products," said Arun Ramesh, Industry Analyst at Frost & Sullivan. "The product line of SunBar (Aerobloc) encompasses all the above required attributes that customers look for in their product and provides cost saving opportunities."

Sun chemical recently entered into a partnership with acpo, ltd., a premier coater of flexible films, to meet the growing demand for high barrier transparent packaging. Sun Chemical supplies its SunBar (Aerobloc) oxygen barrier coating to acpo, ltd., to coat and supply various films to flexible packaging converters. Since acpo, ltd. specializes in coating thin films with state of the art equipment, converters will have alternative barrier films at an economical price that offer improved barrier properties without needing to make capital investments in a coating unit.

Dr. Philippe Schottland, Global Director of Functional Materials Technology at Sun Chemical, will accept the award at the 2017 Excellence in Best Practices Award Gala.

"This recognition from Frost & Sullivan is another tribute to the amazing work that Sun Chemical's research and development team puts into developing new products for the market that have a lasting impact on our customers," Schottland said. "SunBar (Aerobloc) oxygen barrier coatings fulfill a need that meet many brand owner requirements from food safety and shelf life extension to packaging structures lightweighting."

### **About Sun Chemical**

A leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials, Sun Chemical and its parent company, the DIC Corporation, recognize industry trends and listen to brand/consumer insights in order to tailor individualized solutions to customer needs and bring new ideas and the latest technology to market.

Together with DIC, Sun Chemical has annual sales of more than \$7.5 billion, 17 research and development centers, and over 20,000 employees. Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit [www.sunchemical.com](http://www.sunchemical.com).

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